



educationpost

better conversation, better education

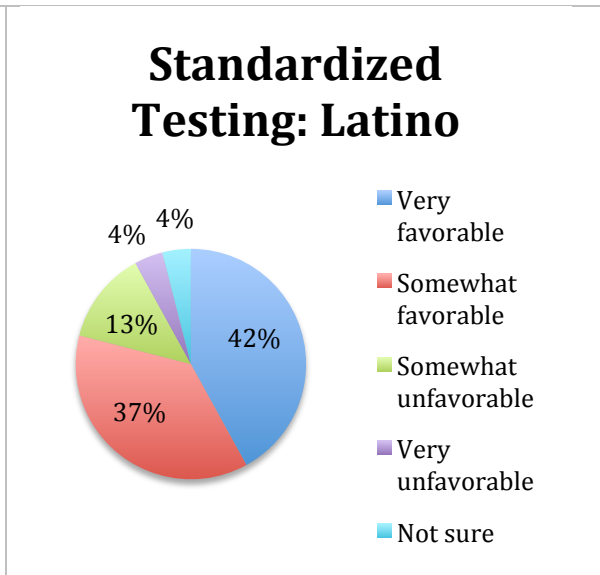
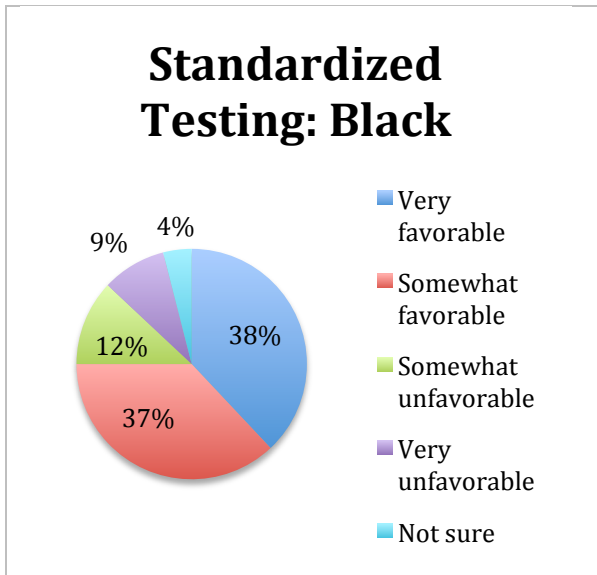
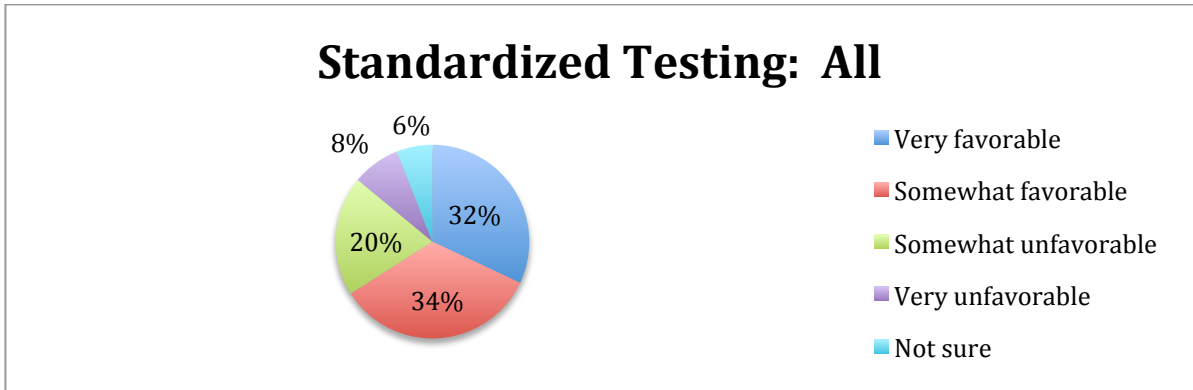
Fewer, Fairer, Better Tests
Education Post Poll

Conducted August 2014

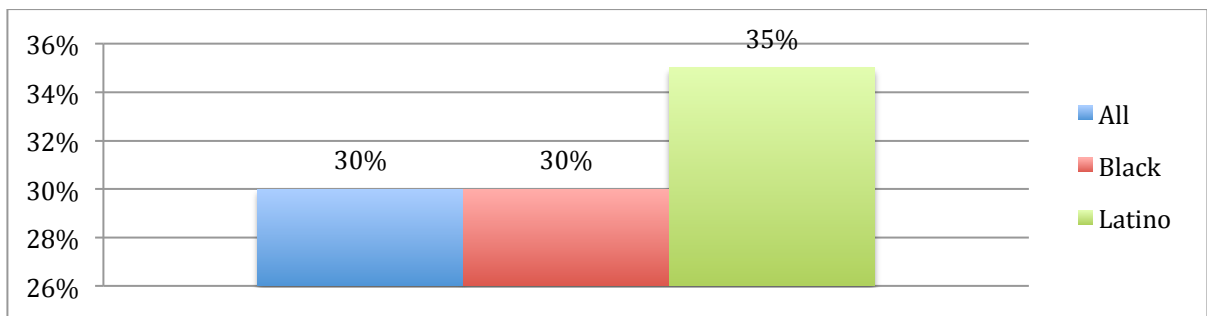
Methodology Description: Douglas E. Schoen, LLC conducted two national phone polls with a nationally representative sample of 1,800 randomly selected individuals with either children or grandchildren between the ages of 3 and 18, with oversamples of Black and Latino parents/grandparents.

For more details on the demographics of those surveyed, please see table at the end of survey.

Here is an organization, institution or policy that has been in the news. Please indicate if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression.

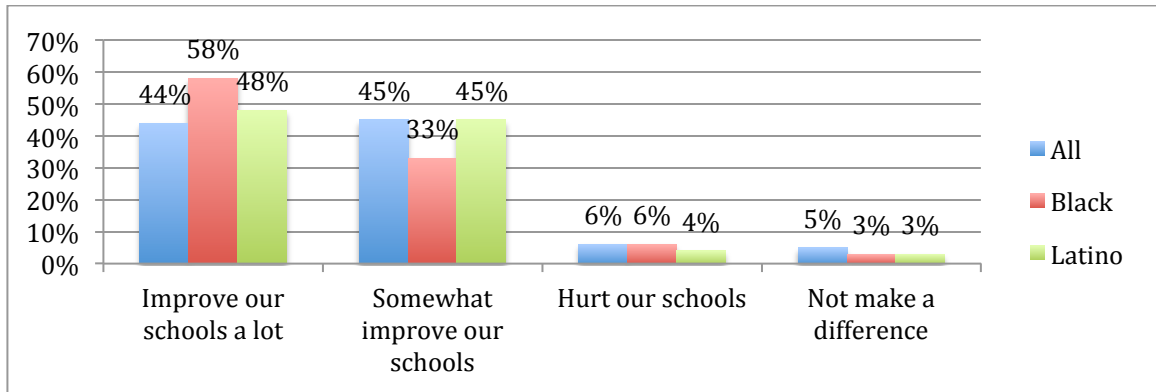


Percent of parents/grandparents who said, “The use of standardized testing--there's too much of it, and it's not an accurate measure of student progress” is their “biggest concern about the American education system today.”



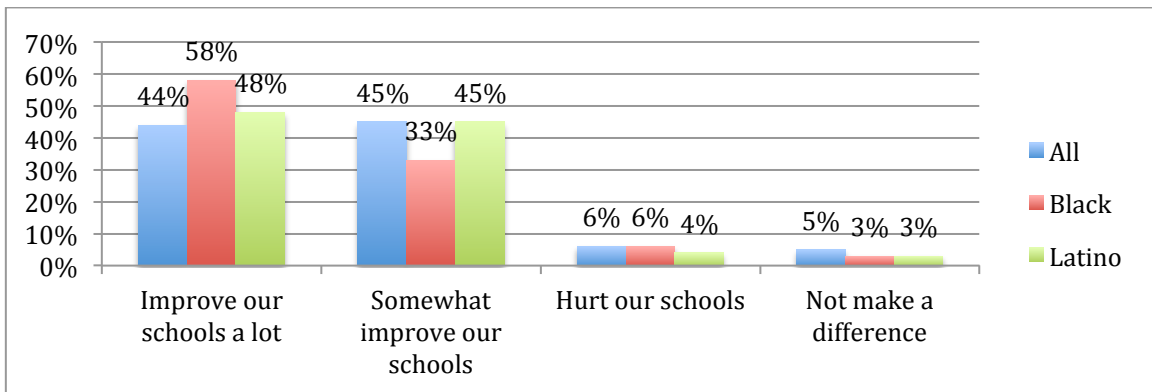
Here is a proposed way to improve our schools. Please indicate if you think it will improve our schools a lot, somewhat, will hurt our schools, or if it will not make a difference.

Fair and periodic standardized testing that allows parents to know that their child is learning what they need to succeed



Here is some language people have used to talk about improving education in our schools. After each statement, please tell me if is a very convincing, somewhat convincing, not very convincing or not convincing at all reason to support reforming and improving our schools.

Periodic standardized testing makes sure students are on track, improves student outcomes and academic achievement, and lets teachers and parents know what child's strengths and weaknesses are.



Education Post Poll

DEMOGRAPHIC BREAKDOWN OF RESPONDENTS

| Demographic trait | Breakdown by percentage |
|--|---|
| Race | Caucasian – 60% Black – 12% Hispanic – 21% Asian – 6% Other – 1% |
| Party | Republican – 26% Democrat – 37% Independent – 26% |
| Ideology | Conservative – 26% Moderate – 43% Liberal - 19% Not sure – 12% |
| Education | Some high school or less--2% High school graduate--17% Some college--29% College graduate--31% Some graduate school--4% Graduate degree--14% Technical school--3% |
| Age | 18-29 – 16% 30-39 – 33% 40-49 – 26% 50-64 – 19% 65 & up – 6% |
| Have children in a public school | 79% |
| Have children in a charter school | 10% |
| Belong to a union | 8% |